



Sergio Mena Muñoz

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Professional Profile

Ph. D in Journalism at Universidad Complutense and Bachelor in Audiovisual Communications, University Professor and ICT Researcher with some publications in indexed journals. Member of several research groups. (Journalist) High expertise in technology reporting with more than ten years' experience on radio, TV, press and Internet. Blogger.

Experience

- **Grupo Intereconomía – Grupo Negocios (From October 2005 to June 2012)**

- In the Publications Area, reporting to Editor, as Writer:

Writing at www.gaceta.es, www.negocios.com, www.intereconomia.com and newspaper La Gaceta, Creator of the blog [A vueltas con la tecnología](http://Avueltas.com), TV presenter and radio speaker.

- **Universidad Complutense de Madrid (From January 2009 to February 2010)**

- In the Research Area, reporting to the Project Head, as Assistant Researcher:

Preparing reports, articles, pannels and publications at Research Group "Cybermedia" (MEC-Plan Nacional I+D+i SEJ2007-67138/SOCI).

- **Universidad Nebrija (From September 2008 to February 2010 and from September 2000 to September 2004)**

- In the Teaching Area, reporting to the Faculty Dean, as Non-tenured Professor:

Teaching of subjects "Cyberjournalism Fundamentals and New Media studies", "Audiovisual Language II: TV Editing", "Editing", "Digital Editing" and "Camera" at Master and Grade programs for pupils of Journalism, Advertising and Audiovisual Communications.

- In the Teaching Area, reporting to the Faculty Dean, as Assistant Professor:

Teaching assistant to Faculty Professors and responsible for TV and radio studios.

Education

- Ph. D. in Journalism (2010) at Universidad Complutense de Madrid with the doctoral thesis *Structure and Programming of Public Transportation Multimedia Channels: The Spanish Case (2000-2007)*, directed by [Luis Miguel Martínez](#) and ranked with Excellent Cum Laude qualification.
- Double Bachelor in Journalism (1999) and Audiovisual Communication (2002) at Universidad Nebrija.

Additional Education

- Specialization Diploma in Radio and TV. 320 hours. Universidad Nebrija. September 1996 – July 1999.
- Course of speech and TV program presenting. 80 hours. IORTV. October – November 2002.

Knowledges

Languages

- Proficiency in English
 - Title of level B2 from Escuela Oficial de Idiomas de Madrid
 - Title of level 8 from Trinity College London
 - Title of level 320 from TOEFL

- Basic level of French

Computing

- Skills as advanced user of text edition tools and office environments:
 - Office Package, Claris, Lotus Notes and Lotus Smartsuite
- Skills as advanced user of layout tools and pictures, video and audio editing:
 - QuarkXPress, Freehand (notions), Photoshop, Avid, AvidNews, Newstar, Premiere, Speed Razor, Final Cut Pro, Media Illusion, Viva 7, Estructure...
- Skills as advanced user of web editors tools:
 - Dreamweaver MX, notions of Flash. FTP (Leech, FileZilla...)
- Skills as advanced user of Search Engines Optimization techniques and web analytics for web contents.

Other Data

Other research experiences at:

- Project FORCOM. Teaching profiles for the EEES: design of a virtual resource to help faculty to develop teaching skills (Plan Nacional I-D SEJ2007-67526).

Publications in:

- Revista Latina de Comunicación Social (Nº 64, 2009), Estudios sobre el Mensaje Periodístico. (Nº 17(2), 2012) y Enseñanza & Teaching, (Vol. 28, 1-2010).

Congress Papers in:

- 5th. International Congress on Web Journalism, 1st. National Congress on Research Methodology in Communication, 7th. Iberoamerican Biennial of Communication, 9th. Iberoamerican Congress on Communication and 4th. International Congress on Cyberjournalism.

Other professional experiences in:

- Media as Televisión Española (TVE) (1999, 2000 y 2003) or Canal 7 TV (1997) performing tasks of presenting programs and writing news.
- Press Offices at Spanish Air Force (2000), as first editor on the launch of its web page.
- Professional Teaching of picture editing courses with Photoshop (2008-2009).

Director of the Short film *La Pantalla* (Best Script Award on Festival AdN 2004).

Author of pictures at the photo exhibition *Valencia en ByN* Café Tendur. Valencia. Dec 03-Mar 04.

Driving Licence Class B. Own vehicle (Car + Motorbike).

Senior Honorary Chair for the 2008-2009 academic year at the Faculty of Information Sciences at the Universidad Complutense de Madrid.

English course at the University of Derby, Buxton Campus, during 1991 summer through Chesterfield Centre and English course at Mansfield School (Mansfield, Notts.) during 1990 summer through Chesterfield Centre.

Lifeguard Title of Spanish Red Cross.