



Curriculum Vitae Europass



Personal information

Surnames / First name **Mena Muñoz, Sergio**
Electronic Mail menasergio@menasergio.es
Web Site www.menasergio.es
Blog [A \(re\)vueltas con la tecnología](http://A(re)vueltas con la tecnología)
Facebook www.facebook.com/people/Sergio-Mena/584066272
Twitter twitter.com/menasergio
Wikipedia en.wikipedia.org/wiki/Sergio_Mena
YouTube www.youtube.com/menasergioweb?gl=ES&hl=es
Xing www.xing.com/profile/Sergio_MenaMunoz
LinkedIn es.linkedin.com/in/menasergio
Academia.edu nebrija.academia.edu/SergioMena
Nationality Spanish
Date of birth 9th July 1975
Gender Male

Desired employment / Occupational field Journalism / Communication / Information / History / Professor / Researching

Work experience

.....
Dates From november 2011 to november 2012
Occupation or position held Writer and Editor Freelance
Main activities and responsibilities Writer and Editor of web www.vinilo.fm
Name and address of employer **Vinilo FM Radio**
Gran Vía, 22 - 6ª Planta. 28013 Madrid
Type of business or sector Media
.....
Dates From october 2009 to june 2012
Occupation or position held Writer, Reporter, TV Shows Presenter
Main activities and responsibilities IPTV Show Presenter *El consultorio de bolsa*
Web Site www.negocios.com Writer and Editor
Web Site www.gaceta.es Writer
Creator of *A vueltas con la tecnología* Blog
Writer at *La Gaceta* Newspaper

Name and address of employer **Grupo Negocios**
Paseo de la Castellana, 36-38. 28046 Madrid

Type of business or sector Media

.....

Dates From February to April 2005
From October 2005 to October 2009

Occupation or position held Writer, Reporter, TV Shows Presenter

Main activities and responsibilities Radio Program *Capital* (Ondas Prize 2004) Writer
Radio program *El quinto hombre* Collaborator
TV News Program *Crónica 2* Writer
Notas de Tecnología and *Capital Tecnología* TV News Spots Presenter

Name and address of employer **Intereconomía Corporación**
Paseo de la Castellana, 36-38. 28046 Madrid

Type of business or sector Media

.....

Dates From July to September 1999
From February to March 2000
From July to September 2003

Occupation or position held Writer

Main activities and responsibilities TV News Program *En otras palabras* Writer
TV News Program *Por la Mañana* Writer

Name and address of employer **Televisión Española S.A.**
Torrespaña and Prado del Rey (Madrid)

Type of business or sector Media

.....

Dates From July to October 1997

Occupation or position held Writer, Reporter, TV News Programs Presenter

Main activities and responsibilities Writer, Speaker and TV News Program Presenter

Name and address of employer **Canal 7 Televisión S.A.**
José del Hierro, 57. 28027 Madrid.

Type of business or sector Media

.....

Dates From January to June 2000

Occupation or position held Writer

Main activities and responsibilities Web Site www.ejercitodelaire.mde.es Writer

Name and address of employer **Administración General del Estado**
Plaza de La Moncloa, s/n. 28008 Madrid

Type of business or sector Public Administration

.....

Dates From december 1999 to January 2000

Occupation or position held Production Assistant

Main activities and responsibilities Assistant at Hotel Palace Event

Name and address of employer **Aicea Producciones Creativos Asociados**

Type of business or sector Production Company

.....

Dates From September 1998 to June 1999

Occupation or position held Photographer

Main activities and responsibilities *Más Madrid* Magazine Photographer

Name and address of employer **Publicaciones Crónica 4, S.L.**
Hermosilla, 44. 28001 Madrid.

Type of business or sector

.....
Dates From September to November 1998
Occupation or position held Tutor
Main activities and responsibilities American Student's Assistant in Spain
Name and address of employer **Vanderbilt University**
Nashville, Tennessee, USA.
Type of business or sector Higher Education

.....
Dates From May to October 2005
Occupation or position held Cabin Crew
Main activities and responsibilities Flight Attendant
Name and address of employer **Spanair S.A.**
Alicante Airport
Type of business or sector Passenger's Transport

Education and training

Official

Dates From 2012 to now
Title of qualification awarded **Ph. D. Student in Contemporary History**
Grade point of qualification -
Principal subjects/occupational skills covered Those to obtain a PhD through a doctoral program and the completion and submission of an unpublished research work.
Name and type of organisation providing education and training **Universidad Autónoma de Madrid**
Level in national or international classification Doctorate (PhD)

.....
Dates From 2003 to 2010
Title of qualification awarded **PhD. in Journalism**
Grade point of qualification Summa Cum Laude
Principal subjects/occupational skills covered Those to obtain a PhD through a doctoral program and the completion and submission of an unpublished research work entitled [Estructura y programación de los canales multimedia en los transportes públicos: el caso español \(2000-2007\)](#) (Structure and Programming of Multimedia Channels for Public Transport: The Spanish Case (2000-2007)).
Name and type of organisation providing education and training Universidad Complutense de Madrid
Level in national or international classification Doctorate (PhD)

.....
Dates From 1995 to 1999
Title of qualification awarded **Degree in Journalism**
Grade point of qualification 8.9 out of 10
Principal subjects/occupational skills covered Those to perform the tasks associated with a **journalist**
Name and type of organisation providing education and training Universidad Antonio de Nebrija
Level in national or international classification Grade

.....
Dates From 2000 to 2002
Title of qualification awarded **Degree in Audiovisual Communication**
Página 3/9 - Curriculum vitae de Mena Muñoz, Sergio Puede obtenerse más información sobre Europass en <http://europass.cedefop.europa.eu>
© Comunidades Europeas, 2003 20060628

Grade point of qualification	8.9 out of 10
Principal subjects/occupational skills covered	Those to perform the tasks associated with a broadcasting media professional
Name and type of organisation providing education and training	Universidad Antonio de Nebrija
Level in national or international classification	Grade
.....	
Dates	From 2007 to now
Title of qualification awarded	English Level B1 Certification
Grade point of qualification	8.9 out of 10
Principal subjects/occupational skills covered	Those to obtain the Advanced User Certification in the use of English
Name and type of organisation providing education and training	Escuela Oficial de Idiomas "Jesús Maestro"
Level in national or international classification	B1
.....	
Dates	July 1991
Title of qualification awarded	Trinity College London ESOL Level 8 Certification
Grade point of qualification	Merit
Principal subjects/occupational skills covered	Those to obtain the Advanced User Certification in the use of Spoken English as a Foreign Language
Name and type of organisation providing education and training	Trinity College London
Level in national or international classification	B2

Education and training
Complementaria

Dates	From 1996 to 1999
Title of qualification awarded	Diploma in Radio and Television
Grade point of qualification	8.9 out of 10
Principal subjects/occupational skills covered	Those to perform the tasks associated with a professional of any of the activities carried on radio or television
Name and type of organisation providing education and training	Universidad Antonio de Nebrija
Hours	320
.....	
Dates	From July to August 2003
Title of qualification awarded	Couse from Escuela Complutense de Verano
Grade point of qualification	8.9 out of 10
Principal subjects/occupational skills covered	Those to perform the tasks associated with a reporter who is specialized in international politics and conflicts
Name and type of organisation providing education and training	Universidad Complutense de Madrid – Escuela Complutense de Verano
Hours	100
.....	
Dates	From October to November 2002
Title of qualification awarded	Curso de Locución y Presentación de programas de televisión

Principal subjects/occupational skills covered Those to perform the tasks associated with a television presenter

Name and type of organisation providing education and training Instituto Oficial de Radio y Televisión (IORTV)

Hours 80

Teaching Experience

Dates From October 2008 to February 2010

Name and type of organisation Universidad Antonio de Nebrija (Madrid)

Name of the Subject ***Fundamentals of journalism and new gender studies***

Principal subjects/occupational skills taught Apply the theoretical fundamentals of Internet journalism. Study the major theoretical approaches to the concept of journalism. Advise, guide and evaluate projects in the field of journalism.

Group Master in Journalism. Specializing in corporate information

Course Year 2008 – 2009 / 2009 – 2010

Name and type of organisation Universidad Antonio de Nebrija

Name of the Subject ***Broadcasting Language II: Edition in TV.***

Principal subjects/occupational skills taught Audiovisual editing techniques. Language levels. Types, frames, sizes and movements of shots. Story lines. Linear assemblies, parallel or juxtaposed. Ellipses. Transitions.

Group Bachelor in Journalism. 4th. term.

Course Year 2008 – 2009

Name and type of organisation Universidad Antonio de Nebrija

Name of the Subject ***Editing and production***

Principal subjects/occupational skills taught Audiovisual editing techniques. Language levels. Types, frames, sizes and movements of shots. Story lines. Linear assemblies, parallel or juxtaposed. Ellipses. Transitions.

Group Bachelor in Advertising. 4th. term.

Course Year 2008 – 2009

Name and type of organisation Universidad Antonio de Nebrija

Name of the Subject ***Digital Editing***

Principal subjects/occupational skills taught Audiovisual editing techniques. Language levels. Types, frames, sizes and movements of shots. Story lines. Linear assemblies, parallel or juxtaposed. Ellipses. Transitions.

Group Bachelor in Journalism and Broadcast Communication. 3th. term.

Course Year 2008 – 2009

Name and type of organisation Universidad Antonio de Nebrija

Name of the Subject ***Camera***

Principal subjects/occupational skills taught Imaging techniques. Language levels. Types, frames, sizes and movements of shots. Technology in ENG and EFP cameras. Color temperatures. Depth of field.

Group Bachelor in Journalism and Broadcast Communication. 3th. term.

Course Year 2009 – 2010

Dates From November 2008 to January 2009

Name and type of organisation Ingecon. S.A. (Madrid)

Name of the Subject ***Digital Imaging***

Principal subjects/occupational skills taught Types of digital imaging. Formats. Photoshop tools. Features of retouching and image creation. Layers. Texts. Properties.

Organized by Comisiones Obreras - Fundación Tripartita - European Social Fund

Name and type of organisation Ingecon. S.A. (Madrid)

Name of the Subject ***Graphic design program: Photoshop I***

Principal subjects/occupational skills taught	Types of digital imaging. Formats. Photoshop tools. Features of retouching and image creation. Layers. Texts. Properties.
Organized by	Comunidad de Madrid - Cademo - European Social Fund
.....	
Dates	April 2008
Name and type of organisation	Asociación Murialdo (Getafe, Madrid)
Name of the Subject	<i>Influence of mass media in family relationships</i>
Principal subjects/occupational skills taught	Types of content on television. Influence of radio and the press. Television, the great persuader. Information and deformation. Anti-information and disinformation. The trash TV. Values education.
Organized by	Community of Madrid Public School of Education, Entertainment and Leisure for Children and Youth
Name of the course	Course of Socio Intervention with multiproblem families
.....	
Dates	October 2006
Name and type of organisation	Fundación Virtus (Puertollano, Ciudad Real)
Name of the Subject	<i>Introduction to Spanish aviation sector</i>
Principal subjects/occupational skills taught	Description of the spanish aviation system. Public and private Operator. Basic laws. Passenger transport by air sector in Spain. Operators. Figures. Perspectives.
Organized by	Centro de Excelencia de Formación Aeronáutica (CEFAPU) - Servicio Público de Empleo de Castilla-La Mancha (SEPECAM)
Name of the course	Course of Operator for Facility Airports Centres

Publications And Participation in Conferences

Dates	December 2011
Title	Canales de información y entretenimiento en el metro y en los autobuses de España
Name of the publication	Estudios sobre el Mensaje Periodístico . Nº 17(2), pages 531 to 548. DOI:10.5209/rev_ESMP.2011.v17.n2.38129. ISSN 1134-1629
Dates	April 14th. 2011
Title	Determining the degree of effect of compliance with the screens of media channels at metro stations
Name of the conference	1st. National Conference on Research Methodology in Communication . Communication Research in Spain: projects, methodologies and dissemination of results. AE-IC, Universidad Rey Juan Carlos. Fuenlabrada. Madrid. ISBN 978-84-694-2713-2
.....	
Dates	June 2010
Title	Spain and the information society, following the Nordic model. (Review) Information Society and Knowledge in the Nordic countries. Similarities and differences with the Spanish case. Mariano Cebrían Herreros (Dir.)
Name of the publication	Enseñanza & Teaching , Vol. 28, 1-2010, pages 213 to 218. ISSN 0212-5374 – CDU 37
.....	
Dates	May 2009
Title	Cyberjournalism and Economic Portals specialized in finance
Name of the publication	Revista Latina de Comunicación Social , 64, pages 862 to 879. Year 12th. – 3th. Season. DOI: 10.4185/RLCS-64-2009-867-862-879. ISSN 1138-5820
.....	
Dates	September 23th., 24th and 25th. 2009
Title	Internet on TV: actions to transform the last bastion of traditional media
Name of the conference	VII Latin American Biennial of Communication . Work task: Topic 3. Media culture (reinvent the media and journalism). Chihuahua, Mexico.
.....	
Dates	November 15th. – 18th. 2006

Title [Video on Demand on line: the effective disappearance of traditional video stores](#)

Name of the conference **IX Latin American Congress of Communication** (The Ibero-American media in the digital age).
Sevilla-Cádiz. [ISBN 978-84-472-1154-8](#)

.....

Dates March 14th. And 15th. 2006

Title [Synergy in digital media: Programming as a business open](#)

Name of the conference **IV International Congress of Online Journalism**. La Berzosa. Pages 39 to 56 [ISBN 978-84-935587-0-3](#)

Participation in Research Projects

Name [Research Group "Cybermedia" \(MEC-R&D National Plan SEJ2007-67138/SOCI\)](#)

Dates From January 2009 to February 2010

Organization responsible for research and principal investigator's name Universidad Complutense de Madrid
Mariano Cebrián Herreros

Principal subjects/occupational skills covered Preparation of reports, articles, papers and publications on research taken by the team around innovations, processes and new developments on Internet journalism, mobile telephony and other knowledge technologies.

.....

Name **Research "Spanish children and young people watching television"**

Dates From July 2009 to Now

Organization responsible for research and principal investigator's name Universidad Complutense de Madrid
Luis Miguel Martínez Fernández

Principal subjects/occupational skills covered Collaborative research, preparation of reports, articles and papers on the subject.

.....

Name [Proyct FORCOM. Teaching profiles for the EHEA: design of a virtual resource to help faculty to develop teaching skills \(R&D National Plan I-D SEJ2007-67526\)](#)

Dates From February to March 2010

Organization responsible for research and principal investigator's name Universidad de Sevilla
Víctor Benito Álvarez Rojo

Principal subjects/occupational skills covered Experimental Group Participant. FORCOM Evaluator Platform.

.....

Name Nebrija-MERCK SHARP & DOHME ESPAÑA Science and Communication Group

Dates From October 2009 to Now

Organization responsible for research and principal investigator's name Universidad Nebrija
Carlos Cachán

Principal subjects/occupational skills covered Researcher. Research activities, training and dissemination of scientific and communicative, both academic and institutional.

Research Projects Mentoring

.....

Title **Propuesta de un modelo de comunicación institucional basado en Blogs para la Universidad Antonio de Nebrija de Madrid, España**

Dates Julio 2009

Name of the pupil Natalia Miró Quintana

Name of the course Master in Journalism. Specializing in corporate information. Universidad Nebrija.

Final Qualification 8 of 10

.....

Title **Analysis of the use of social networks in the communication strategies of the mobile phone companies in Spain**

Dates June 2010
 Name of the pupil Smiley Elisabeth Capellán Almonte
 Name of the course Master in Journalism. Specializing in corporate information. Universidad Nebrija.
 Final Qualification 6 of 10

.....
 Title **Proposal of a corporate information online for Nebrija University of Madrid, Spain**

Dates June 2010
 Name of the pupil Sabrina Franco
 Name of the course Master in Journalism. Specializing in corporate information. Universidad Nebrija.
 Final Qualification 6 of 10

.....
 Title **Web site project based on information and utilities about Family Economics and Corporate Social Responsibility**

Dates July 2010
 Name of the pupil Paloma Castillo and Susana Flete
 Name of the course Master in Journalism. Specializing in corporate information. Universidad Nebrija.
 Final Qualification 5 of 10

Personal skills and competences

Mother tongue **Spanish**

Other languages

Self-assessment

European level ()*

	Understanding		Speaking		Writing	
	Listening	Reading	Spoken interaction	Spoken production		
English	C1 Proficient User	C1 Proficient User	C1 Proficient User	C1 Proficient User	C1 Proficient User	C1 Proficient User
French	A1 Basic User	A1 Basic User	A1 Basic User	A1 Basic User	A1 Basic User	A1 Basic User

()[Common European Framework of Reference for Languages](http://www.cedefop.europa.eu)*

Computer skills and competences PC and Macintosh environments advanced user
 Advanced user of tools:
 Editorial and office environments:
 - Office, Claris, Lotus Notes and Lotus Smartsuite
 Layout and editing images, video and audio:
 - QuarkXPress, Freehand (notions), Photoshop, Avid, AvidNews, Newstar, Premiere, Speed Razor, Final Cut Pro, Media Illusion, Viva 7, Estructure...

Advanced user of Internet:
 Editors like Dreamweaver MX, notions of Flash. FTP (Leech, FileZilla...),

Artistic skills and competences Director of the short film La Pantalla (The Screen, Best Screenplay Award AdN 2004 Festival)
 Author of the Photography Exhibition Valencia en ByN Café Tendur. Valencia. Dec 03-Mar 04.

Driving licences B and A2 driving license
 Own vehicle (car + motorcycle 125 c.c.)

Additional information Honor Chair Collaborator for the 2008-2009 academic year at the College of Communication at Universidad Complutense de Madrid

English course at the University of Derby, Buxton Campus during the summer of 1991 through Chesterfield Centre and English courses taught at the Mansfield School (Mansfield, Notts.) during the summer of 1990 through Chesterfield Centre

Lifeguard title of the Spanish Red Cross